

The Piedmont Triad Omnium
504 Barrett Road
Winston Salem, North Carolina 27104

The Lexington Tourism Authority Presents the 2010



July 9-11, 2010

Updated Schedules

Title Sponsor

Lexington Tourism Authority

Race Event Sponsors

Hooters

Gold Level

Holiday Inn Express

Cornerstone Health Care

Thomasville Medical Center

Don Juan's Mexican Restaurant

Silver Level

Café 35

Lexington Chiropractic & Wellness

Over \$10,000 purse

The Piedmont Triad Omnium..

- A fast .75 mile **Criterion** under the lights in Uptown Lexington, NC
- A **TT** along county roads from Davidson Community College
- Saturday evening **Street Sprints** in Uptown Lexington
- A Sunday **Road Race** that will challenge all levels of riders with a 1 K 2-lane finish!

About the Piedmont Triad Omnium

The Piedmont Triad Omnium began as a dream of Jim Martin, a local cyclist.

Jim envisioned the race as an opportunity to raise awareness for the sport of cycling while also raising funds for the *Central Carolina Chapter of the National Multiple Sclerosis Chapter*.

From that vision, the Omnium Foundation was formed to raise funds for projects which promote cycling and healthy living. More information about the Omnium Foundation is available at www.thepiedmonttriadomnium.com

NEW THIS YEAR....CHIP TIMING!! WHY CHIP TIMING?

The chip timing (transponder) system can accurately time and place 80 athletes per second at speeds up to 45 miles per hour, with instantaneous results on demand. Chip timing also allows for personal information on each participant to be automatically transmitted to your race announcer via computer monitor.

Timing chips provide you with accurate and reliable race results. In addition to bike races (Tour de France), the timing chips are used for sports including SuperCross and NASCAR. And just like NASCAR, we are able to track your speed per lap, average speeds and overall placement throughout the race. Every Transponder comes with a unique ID that you can link to your MYLAPS account. Your MYLAPS account provides free and unlimited access to ALL your race and practice results. Insight in your results will help you improve your performance.

- CHIP TIMING: included in race fee and provided by WAM Events
- Security deposit required for AMB transponder (valid drivers license or CC imprint)
- AMB transponders MUST be used for timing for all events.

For detailed directions, course information and up to date announcements follow us on Facebook or visit us on the web
www.piedmonttriadsportspromotions.com

Host Hotel

Holiday Inn Express

352 Vineyards Crossing, Lexington, NC

888-465-4329

www.holidayinnexpress.com

THE Piedmont Triad Omnium...July 9-11, 2010

USA Cycling Permit: #2010—Pending

Day of race registration will start 1 hour before first race. Additional fees will apply for late registration.

criterium

Friday, July 9th

6 PM Start

Uptown Lexington

Early Registration \$35; Jrs 4/5 \$20

Day of Registration \$45 & 30

The Course

The Criterium is a .75-mile fast, four -turn loop in Uptown Lexington that finishes under the lights.

Category	Time	Distance	Prizes	Places	Notes
Jr 4/5 (14-17)	6:00	30 mins	\$50	3	
Jr 4/5 (10-14)	6:02	30 mins	\$15	3	
Wm 4 & Open	6:45	30 mins	\$175	5	Scored Separately
Mstrs 35/45+	7:25	45 mins	\$165	5	Scored Separately
Cat 3,4	8:20	40 mins	\$135	5	
Cat 4/5 35-	9:10	35 mins	\$135	5	
Cat 4/5 35+	9:55	35 mins	\$135	5	
Pro 1,2,3	10:30	60 mins	\$1,245	12	

Registration Information

- All events sanctioned by USA Cycling
- 10 Categories!** Pro 1,2,3; Masters 35+; Masters 45+; Combined 3,4; Combined 4,5 (35-); Combined 4,5 (35+); Women's Open, Cat 4 ; Junior 4/5 10-14, 15-18
- Early registration is \$100 for entire Omnium! Juniors \$50!**
- Crit: Registration for a 2nd Crit is \$15
- TT: No day of registration; limited to first 350 racers including Tandems
- Day of race registration will start 1 hour before first race.
- Street Sprint registration will close 3 hours before start of first heat.
- US DOT, ANSI or other approved helmets required for ALL races
- All USA Cycling rules apply
- USA Cycling License required to race. One-day licenses available for purchase: \$10 for Cat 5 men, Cat 4 women and Jrs.
- Race will be held rain or shine
- No refunds....No littering....No sleeveless jerseys
- Promoter reserves the right to combine categories day of event
- MUST use chip timing for all events.**
- NEW FOR 2010...**separate Women's & Jr. categories...lower Jr. fees...longer crit time...later TT start time...new sprint course...new registration...faster results...**BIGGER PURSE AND CHIP TIMING!**

Time Trial

Saturday, July 10th

9:00 AM Start

Davidson County Community College

Early Registration \$25; Jrs 4/5 \$15

Day of Registration \$35 & 25

The Course

Field is limited to the first 350 registrants.

The 2010 Time Trial Course is a 12.5 mile course that is different from the 2009 race and includes new challenges. A full description and course map are on the website. Starts will be 1 minute apart.

Street Sprints

Saturday, July 10th

6:30 PM Start

Uptown Lexington

Early Registration \$20; Jrs 4/5 \$10

Day of Registration \$30 & 20

The Course

3 blocks along South Main Street with a shorter and reversed course from 2009.

Road Race

Sunday, July 11th

8 AM Start

Davidson County Community College

Early Registration \$35; Jrs 4/5 \$20

Day of Registration \$45 & 30

The Course

The Road Race is an 11.6-mile loop with false flats, a couple of challenging rolling hills and a flat, fast finish. The Race starts on Old Greensboro Road in front of DCCC with a neutral roll out to Yokeley Road.

Category	Time	Distance	Prizes	Places
Tandems	9:00	12.5	\$100	3
Jr 4/5 10-14	To Follow	12.5	\$50	3
Jr 4/5 14-17	To Follow	12.5	\$50	3
Mstrs 35+	To Follow	12.5	\$100	3
Mstrs 45+	To Follow	12.5	\$100	3
Cat 3,4	To Follow	12.5	\$100	3
Cat 4,5 35-	To Follow	12.5	\$100	3
Cat 4,5 35+	To Follow	12.5	\$100	3
Women Open	To Follow	12.5	\$100	3
Women 4	To Follow	12.5	\$100	3
Pro 1,2,3	To Follow	12.5	\$145	3

Category	Time	Prizes	Places
Jr 4/5 (14-17)	6:30	\$50	3
Jr 4/5 (10-14)		\$35	3
Wm 4		\$125	3
Mstrs 35+		\$100	5
Cat 3,4		\$100	5
Cat 4/5 35-		\$100	5
Cat 4/5 35+		\$100	5
Pro 1,2,3		\$275	5
Wm Open		\$125	5
Mstrs 45+		\$100	5

Category	Time	Laps	Prizes	Places
		7		
Pro 1,2,3	8:00	80 mi	\$320	7
Cat 3,4	8:05	3	\$210	7
Cat 4,5 35-	10:40	3	\$210	7
Women 4/Open Scored separately	12:30	3	\$220	7
Jrs 10-14; 15-18 Scored Separately	12:40	2	\$50	3
Mstrs35+/45+ Scored Separately	3:15	4	\$205	7
Cat 4,5 35+	3:20	3	\$210	7

**Register on-line
through midnight, July 8th!
www.bikereg.com
Registration fees are tax-deductible!**